



2280.2720

PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
HENRY V. IZZO ET AL.) Examiner: Not Yet Known
Application No.: 09/855,585) Group Art Unit: 2161
Filed: May 16, 2001)
For: METHOD AND APPARATUS)
FOR OFFERING PROMOTIONAL)
INCENTIVES ON THE)
WORLD-WIDE-WEB) September 6, 2001

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Commissioner for Patents
Washington, D.C. 20231

INFORMATION DISCLOSURE STATEMENT


Sir:

In compliance with the duty of disclosure under 37 C.F.R. § 1.56 and in accordance with the practice under 37 C.F.R. §§ 1.97 and 1.98, the Examiner's attention is directed to the documents listed on the enclosed Form PTO-1449. Copies of the listed documents are also enclosed. U.S. Patent 5,883,620 (Hobbs et al.) was cited in the international Search Report for a counterpart International (PCT) application. A copy of the international Search Report is enclosed for the Examiner's convenience.

It is respectfully requested that the above information be considered by the Examiner and that a copy of the enclosed Form PTO-1449 be returned indicating that such information has been considered.

Applicants' undersigned attorney may be reached in our New York office by telephone at (212) 218-2100. All correspondence should continue to be directed to our address given below.

Respectfully submitted,


Attorney for Applicants
Registration No. 38,586

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New York, New York 10112-3801
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U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICELIST OF REFERENCES CITED BY APPLICANT(S)
(Use several sheets if necessary)

ATTY DOCKET NO.

2280.2720

APPLICATION NO.

09/855,585

APPLICANT

HENRY V. IZZO ET AL.

FILING DATE

May 16, 2001

GROUP

2161

U.S. PATENT DOCUMENTS

*EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	5,056,019	10/8/91	Schultz et al.	364	405	
	5,710,886	1/20/98	Christensen et al.	395	214	
	5,697,549	12/16/97	Yocum	229	400	
	6,049,778	4/11/00	Walker et al.	705	14	
	6,035,280	3/7/00	Christensen	705	14	
	6,015,344	1/18/00	Kelly et al.	436	16	
	5,999,914	12/7/99	Blinn et al.	705	26	
	5,991,376	11/23/99	Hennessy et al.	379	114	

FOREIGN PATENT DOCUMENTS

DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION YES/NO/ OR ABSTRACT

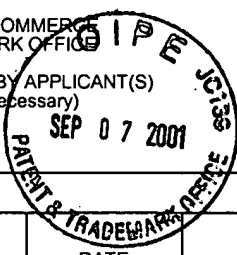
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OTHER DOCUMENT(S) (Including Author, Title, Date, Pertinent Pages, Etc.)

EXAMINER

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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

FORM PTO 1449 (modified) U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE LIST OF REFERENCES CITED BY APPLICANT(S) (Use several sheets if necessary)				ATTY DOCKET NO. 2280.2720		APPLICATION NO. 09/855,585	
				APPLICANT HENRY V. IZZO ET AL.			
				FILING DATE May 16, 2001		GROUP 2161	
U.S. PATENT DOCUMENTS							
*EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
		5,991,736	11/23/99	Ferguson et al.	705	14	
		5,983,196	11/9/99	Wendkos	705	14	
		5,937,391	8/10/99	Ikeda et al.	705	14	
		5,729,693	3/17/98	Holda-Fleck	395	214	
		5,774,870	6/30/98	Storey	705	14	
		5,729,693	3/17/98	Holda-Fleck	395	214	
		6,039,244	3/21/00	Finsterwald	235	375	
		5,883,620	3/16/99	Hobbs et al.	345	168	
FOREIGN PATENT DOCUMENTS							
		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION YES/NO/ OR ABSTRACT
	WO	99/11343	3/11/99	PCT			Abstract
	WO	98/36809	8/27/98	PCT			English
OTHER DOCUMENT(S) (Including Author, Title, Date, Pertinent Pages, Etc.)						RECEIVED SEP 10 2001 Technology Center 2100	
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